

September 7, 2023

Manitoba Agriculture
Beef and Forage Team
Box 190, Killarney, MB R0K 1G0

Dear

The **1st annual Manitoba Beef & Forage Production Conference** will be held in Brandon on December 12th and 13th, 2023 at the Victoria Inn.

Manitoba Agriculture's Beef and Forage Team has joined up with Manitoba Beef and Forage Initiatives (MBFI) and Manitoba Beef Producers to bring a dynamic and exciting conference to beef producers in Manitoba. This 1.5-day conference features experts in a wide array of topic areas in a combination of keynote presentations and hands-on breakout sessions. Attendees can expect to hear about smart farm precision ranching, calving health and management with cow dystocia model, growth promotion using implants in calves, pasture rejuvenation, managing goals for soil health, setting up grazing plans, intercropping for extensive grazing, feed testing and ration balancing, greenhouse gas reduction, farm transition and much more!

The layout of this conference is taking a new spin with breakout sessions each day where researchers or technical expert speakers will be paired with producers who will also share how that specific topic has been implemented on their operation. Tying together the science and the on-farm practical experience and benefits of production practices to local producers. Over the 1.5-day event additional time for networking with presenters, industry representatives, and vendors is built into the conference agenda. Sessions will provide ample opportunity to dig into topics and come away with new information, adding value for the attendees!

Enclosed you will find the Tradeshow Booth information and registration form. At this time, we will not need to solicit sponsorship to fund the conference. A conference like this does not happen without the valued support of industry businesses like yours!

We look forward to you being part of this conference!

Yours truly,

Sponsorship Committee

Andrea Bertholet
(204) 851-6087

Shawn Cabak
(204) 239-3353

Cindy Jack
(204) 768-0534



Manitoba Beef & Forage Production Conference

December 12th & 13th, 2023

Brandon, MB

Tradeshow booth space is limited and will be allocated on a first come, first served.

Please fill out the form by October 16, 2023.

Complete the online form here: <https://forms.office.com/r/uDEfJYjEev>

Or fill out the form below and return by mail or email. Do not do both!

Tradeshow Booth - \$500

- Display booth space (8' table with 2 chairs).
- 1 Conference Registration



Number of additional conference registration tickets (\$175 per person) _____

**One conference registration included with Tradeshow Booth*

Please make cheque payable to **Manitoba Beef & Forage Initiatives.**

Total Amount (\$): _____

Business Name: _____

Contact Person: _____

Business Mailing Address: _____

Town: _____ Prov: _____ Postal Code: _____

Email: _____

Phone: _____

Please email high resolution logo to: information@mbfi.ca

Conference registration

First Name: _____

Last Name: _____

Email: _____

Return to: **Manitoba Beef & Forage Production Conference**
c/o Andrea Bertholet, Manitoba Agriculture
Box 190, Killarney, MB R0K 1G0

For more information:

Andrea Bertholet
(204) 851-6087
Andrea.Bertholet@gov.mb.ca

Shawn Cabak
(204) 239-3353
Shawn.Cabak@gov.mb.ca

Cindy Jack
(204) 768-0534
Cindy.Jack@gov.mb.ca

